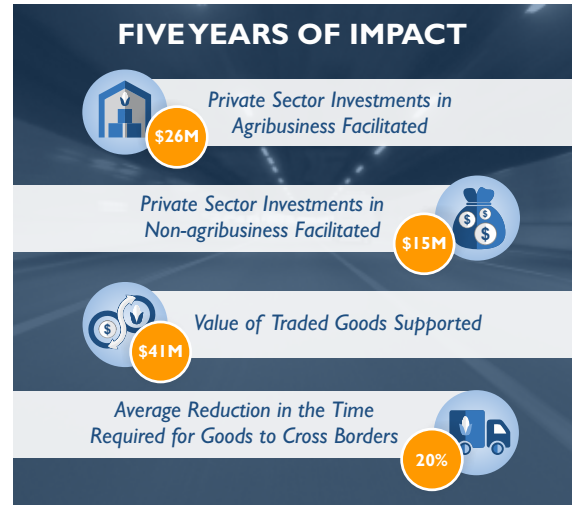


ENABLING ENVIRONMENT AND TRADE FACILITATION

THE SOUTHERN AFRICA TRADE AND INVESTMENT HUB

The United States Agency for International Development's (USAID) Southern Africa Trade and Investment Hub (the Hub) partners with private and public sector organizations, business and industry associations, international development agencies and financial institutions across Southern Africa to deepen regional economic integration, promote two-way trade with the U.S. under the African Growth and Opportunity Act (AGOA), and attract investment that drives commercial expansion within the region and to global markets. The Hub works closely with regional governments and the Southern African Development Community (SADC) on trade policy.



ENABLING ENVIRONMENT AND TRADE FACILITATION TEAM

Effective participation in the global economy requires fast turn-around times and predictable deliveries. The Hub's Enabling Environment and Trade Facilitation team implements strategies that encourage transparent, reliable, efficient and cost-effective trade across Southern Africa.

TEAM SERVICES INCLUDE:

- Partnering with national and regional trade-related institutions, including the Southern African Development Community (SADC) and Southern Africa Customs Union (SACU), to draft and implement trade facilitative policy and regulatory measures, including the phytosanitary information management system (PIMS)
- Facilitating the implementation of National Single Window (NSW) regimes and Authorized Economic Operator (AEO) programs
- Helping to create and implement trade information portals
- Ensuring compliance with the World Trade Organization (WTO) Trade Facilitation Agreement (TFA)
- Supporting export-oriented traders and associations by promoting regional linkages and stronger advocacy skills
- Measuring commercial transport times along major Southern and Eastern African trade routes via the Corridor Performance Measurement System (CPMS)



TARGET MARKETS

Building a vibrant, broad-based and export-oriented private sector and promoting a governing environment that is conducive to business fosters resilience among Southern African economies and fuels demand for U.S. goods and services. The Hub implements activities in four critical areas: finance and investment, enabling environment and trade facilitation, export competitiveness, and agribusiness.

The program works with eight Southern Africa Development Community member states: Botswana, Lesotho, Malawi, Mozambique, Namibia, South Africa, Swaziland and Zambia. The Hub is assessing potential activities in Angola, the Democratic Republic of Congo, and Zimbabwe.



AGOA

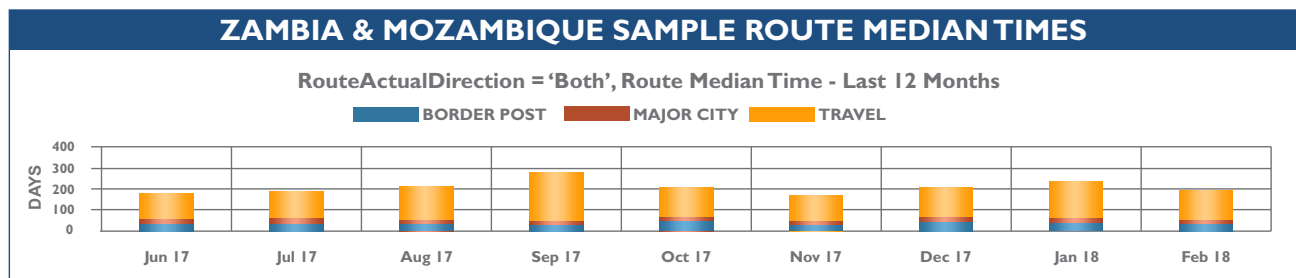
One of the Hub's main objectives is to facilitate trade under the African Growth and Opportunity Act (AGOA). AGOA is the cornerstone of U.S. economic engagement with the countries of Sub-Saharan Africa. AGOA helps eligible nations diversify their exports by providing duty-free access for nearly 7,000 tariff lines to the U.S. market, creating jobs and fostering inclusive economic growth. Since AGOA was established, non-oil exports have increased almost 200 percent to \$4.3 billion in 2017. This growth has spurred an estimated 300,000 direct jobs in beneficiary countries. AGOA benefits are currently extended to 40 countries in Africa.

CPMS

In 2018, the Hub partnered with SADC to sponsor the Corridor Performance Management System (CPMS), a commercial transport tracking system with the potential to significantly boost trade in Southern and Eastern Africa.

CPMS provides data on border crossing and total transport times for nearly 3,000 routes in Southern and East Africa. These routes encompass 10 major trade corridors and 294 borders, ports, and major economic areas. CPMS focuses on choke points, including include border crossings, dry ports, way-bridges, sea/river ports, and major cities.

CPMS will help to improve transport times in Southern and Eastern Africa by validly and reliably providing data to inform relevant government policies, including customs border procedures and port, road and byway infrastructure development.



USAID/Southern Africa
100 Totius Street
Groenkloof
Pretoria, South Africa
usaid.gov/southern-africa-regional

Trade and Investment Hub
satihub.com
info@satihub.com

Pretoria Hub Office
The Corner Office
410 Lynwood Road
Pretoria,
South Africa

Gaborone Hub Office
Unit 16 C & D
iTowers North
CBD Gaborone
Botswana